

***The Guild of St. Margaret of Scotland, Inc.
Sponsorship Opportunities for Historical Education & Reenactment***



Supporting the Preservation and Promotion of Scottish History & Heritage

www.GuildofStMargaretInc.com

A Letter from the Privy Council of the Guild

Dear Friends and Supporters,

At The Guild of St. Margaret of Scotland, Inc., we believe that history is not merely a chapter in a book—it's a living story, meant to be experienced and felt in the present. As educators, reenactors, and passionate historians, our mission is to bring the rich tapestry of Scotland's history to life through immersive and engaging experiences.

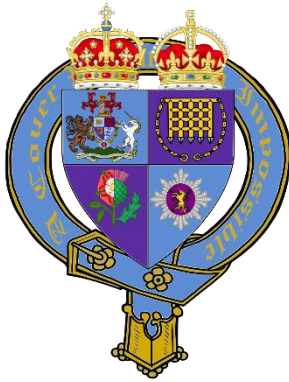
We are dedicated to creating opportunities for people of all ages to step back in time, to explore, learn, and connect with Scotland's vibrant past in ways that transcend traditional learning. Whether through reenactments, interactive events, or educational programs, we aim to make history not just something to study but something to live and remember.

We invite you to join us on this exciting journey of historical discovery. By becoming a sponsor, you can play a vital role in preserving and sharing Scotland's remarkable heritage, ensuring that its stories continue to inspire and educate future generations.

Thank you for your consideration and support of our mission.

Warm regards,

The Privy Council
of the Guild of St. Margaret of Scotland, Inc.



Current Membership: <https://www.guildofstmargaretinc.com/privy-council>

About The Guild of St. Margaret of Scotland

The Guild of St. Margaret of Scotland, Inc. is a 501(c)(3) public charity and educational nonprofit established in 2022. We are a collective of dedicated historical reenactors and educators who bring the rich cultural tapestry of Scotland to life. Our focus is on recreating the court of King James VI of Scotland and I of England during the early 1600s—a period of profound historical significance as James ascended the English throne in 1603.

Members of the Guild take on various roles within the reenacted court, from Ladies in Waiting and Courtiers to Ambassadors and members of the Royal Family. We are passionate about authenticity and offer support to members and attendees in crafting period-accurate attire, ensuring that each event is a deep dive into history.

Our Mission

To entertain and educate the public through vivid historical reenactments and educational programs, thereby offering a deep and engaging understanding of Scotland's royal history. We aim to foster an appreciation of history, not only through spectacle but through immersive, interactive experiences.

Our Activities

Reenactment: Our portrayals of the royal court include dueling, feasting, music, games, and political discussions. We strive for authenticity in costuming, language, and customs.

Educational Programs: We partner with schools to offer live demonstrations, workshops, and talks that allow students to engage directly with history.

Community Engagement: Our participation in Scottish Games, Renaissance Faires, and cultural events makes history accessible and engaging for the general public.



The Value of Sponsorship

Why Support The Guild of St. Margaret of Scotland?

Your support will directly contribute to the preservation and promotion of Scottish history in a manner that is *authentic, entertaining, and educational*. Your sponsorship will help us:

1. Expand our Outreach: Allow us to reach more schools and public events, ensuring history education remains free or low-cost.
2. Enhance our Programs: Provide funding for costumes, props, and equipment needed to maintain the authenticity of our reenactments.
3. Grow our Community: Enable us to participate in larger events and travel to locations where historical education is less accessible.
4. Foster Cultural Understanding: Educate thousands of people about the significance of Scotland's royal history and its impact on the present.



Photo Courtesy of ZstudioZ and the Caledonia Club of San Francisco, 2024

Sponsorship Levels & Benefits

To recognize your support, we offer a range of sponsorship opportunities tailored to suit different levels of commitment. Each sponsorship tier includes a unique set of benefits designed to offer exclusive access and visibility. All contributions are in annual aggregate numbers.

Royal Patron (\$10,000+)

As a Royal Patron, your support will place you at the highest level of recognition and influence within the Guild's community and events.

Benefits:

- Top-tier logo placement on all appropriate promotional materials, and our website.
- Personalized court appearance: The Royal Court and Guild members will attend a private event of your choosing (e.g., corporate event, private function) that is planned in advance.
- Exclusive VIP experience: Private tours, backstage access, and a formal dinner with the reenactment court at one major event.
- Full access to all events: Receive free tickets to all major Guild events for you and up to 5 guests.
- Exclusive Guild-branded gift (such as those on our website).
- Name or company listed as a major benefactor in all annual reports and publications.
- Commemorative plaque acknowledging your contribution.



Noble Benefactor (\$5,000 - \$9,999)

As a Noble Benefactor, your sponsorship provides critical support that helps keep our programs thriving.

Benefits:

- Tickets for you and 2 guests to any Guild event, including a behind-the-scenes tour.
- Logo placement on our website, and appropriate promotional materials.
- Private lunch with key Guild members and a royal-themed meal at one of our major events.
- Exclusive Guild-branded gift (such as those on our website).
- Framed photo opportunity with members of the court in full regalia.
- Recognition as a Noble Benefactor on the Guild website.



Courtier Circle (\$2,000 - \$4,999)

As a member of the Courtier Circle, you are an essential supporter of the Guild's reenactment efforts and outreach programs.

Benefits:

- Tickets for you and 1 guest to three major Guild events of your choice.
- Acknowledgment in appropriate promotional materials.
- Exclusive meet-and-greet*with Guild members, including the opportunity to try on period attire or armor (depending on availability).
- Logo placement on our website.
- Exclusive Guild-branded gift (such as those on our website).



Squire's Supporter (\$500 - \$1,999)

As a Squire's Supporter, your contribution helps sustain the day-to-day operations of the Guild.

Benefits:

- Two tickets to a Guild event of your choice.
- Logo or name recognition on our website.
- Exclusive Guild-branded gift (such as those on our website).
- Recognition in our newsletter and at events.



Friend of the Guild (\$100 - \$499)

As a Friend of the Guild, you join a growing community of supporters who ensure our events and programs continue to educate and inspire.

Benefits:

Name listed on our website as a supporter.

Exclusive Guild-branded gift (such as those on our website) and a personal thank you note.

Discounted event tickets to Guild event of your choice.



Tailored Sponsorship Opportunities

We also offer customized sponsorship packages to fit your specific goals. If your organization has a unique vision for partnership, we are happy to work with you to create a tailored sponsorship plan.

Examples include:

- In-Kind Donations: Provide goods or services, such as catering, costumes, or props, and receive equivalent recognition.
- Event-Specific Sponsorships: Sponsor a specific event or program, such as a duel, feast, or educational workshop, with exclusive naming rights.
- Corporate Volunteer Programs: Engage your team in our educational outreach or behind-the-scenes event support, offering meaningful ways to get involved.



How Your Sponsorship Dollars Will Be Used

Your sponsorship makes a lasting impact on our mission. Here's how we'll use the funds to ensure the Guild continues to thrive:

Authenticity & Education

Costuming: \$5,000 annually for historically accurate fabrics, armor, and props and maintenance.

Educational materials: \$1,000 annually to develop lesson plans and learning materials for schools.

Event Participation & Logistics

Travel costs: \$4,000 annually to transport the Guild to Scottish Games and Renaissance Faires across the West Coast.

Event equipment: \$1,500 annually for tents, staging, and display materials.

Community Outreach & Growth

Marketing and promotion: \$2,000 annually for outreach campaigns to bring our events to a wider audience.



Our Reach & Event Highlights

Our Annual Events

Scottish Highland Games: A staple event for the Guild where we perform live court scenes, duels, and historical displays for tens of thousands of attendees.

Renaissance Faires: Engaging, interactive events where the public gets hands-on with history.

School Programs: Bringing history directly to classrooms, engaging students with immersive learning experiences.

By the Numbers

100,000+ people reached annually through Scottish Games and Renaissance Faires.

3000+ students taught through our school programs and school days in 2023.

13+ events annually across California



Sponsorship Process & Contact Information

Ready to Support Us? Here's How to Become a Sponsor

As The Guild of St. Margaret of Scotland, Inc. is a 501(c)(3) non-profit organization, your sponsorship is tax-deductible to the full extent allowed by law. Contributions, including cash donations, in-kind gifts, and sponsorships, may qualify for deductions under IRS regulations. We provide all sponsors with a formal acknowledgment and receipt of their donation, including any relevant information required for tax purposes. Under Federal Law any person or entity that donates more than \$200 (or in-kind donations worth more than \$200) is required to receive a receipt stating the total amount donated. Please consult your tax advisor to determine the specific deductibility of your sponsorship.

To become a sponsor and join us in bringing history to life; contact us at the information below. We are happy to discuss which sponsorship package best suits your organization's goals or to create a customized plan tailored to your vision. Once you choose your desired sponsorship level, we will provide you with a sponsorship agreement and further details on your benefits and tax documentation. Your support ensures that our educational mission continues to grow and thrive!

Guild Contact Information:

Dr. Spencer M Dayton
Guild Master

GuildMaster@GuildofStMargaretInc.com

Website: www.GuildofStMargaretInc.com

Facebook: <https://www.facebook.com/stmargsguild>

Instagram: [@stmargsguild](https://www.instagram.com/stmargsguild)

TikTok: [@stmargsguild](https://www.tiktok.com/@stmargsguild)

